

## Sato M-8400RV Becomes the Industry Standard



The Sato M-8400RV High Speed Industrial Bar Code Thermal/Thermal Transfer Printer has become the industry standard for producing high quality variable data labels. This printer combines all metal housing, metal chassis, and advanced technologies to produce a full-featured solution that will satisfy most bar code printing applications.

The M-8400RV also combines the mechanical print system of its high successful predecessor, the M-8400, with advanced RISC-based processor technology for more speed in printing and processing data. Its plug-and-play compatibility with the M-8400 makes it easy to integrate into existing applications.

The 32-bit high speed RISC processor provides maximum performance. It prints crisp, superior quality 203 dpi resolution images at speeds up to 10 inches per second on five-inch wide labels that can be up to 49.2 inches long. (The print area is 4.1" wide)

The M-8400RV incorporates two PCMCIA memory expansion slots for maximum flexibility and comes with both Centronics and RS-232 communications interfaces. The M-8400RV constantly monitors both interfaces, automatically accepting data from the active connection.

For more information about the Sato M-8400RV or any Sato product, please contact our Sales Department.